

銘傳大學 103 學年度研究所碩士班招生考試

企業管理學系碩士班、財務金融學系碩士班、國際企業學系碩士班

第二節

「心理學」試題

(第 1 頁共 3 頁)

請於答案本上作答

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一題兩分

- 1 Suppose a researcher randomly assigns participants to drink 0, 3, or 5 beers and then tests whether they can walk a straight line. In this study, the independent variable would be _____.
A. the subjects who did not consume any beer B. the alcohol tolerance level of the subjects
C. the number of beers consumed D. the subjects who drank beer
E. whether the subject could walk the straight line
- 2 Rich has a knack for knowing how to fix a car. According to Sternberg, this would be an example of _____ intelligence.
A. practical B. analytic C. no form of D. bodily-kinesthetic E. creative
- 3 Classical conditioning is to operant conditioning as _____.
A. learning is to appreciation. B. unhealthy is to healthy.
C. healthy is to unhealthy. D. passive is to active. E. active is to passive.
- 4 Of the following items, the one that would probably **NOT** be consistent with the schema of most classrooms would be a _____.
A. windows B. table C. desk D. jukebox E. blackboard
- 5 When figure and ground are similar, the figure is said to be _____.
A. irrelevant B. camouflaged C. extreme D. unimportant E. identical
- 6 Mary is trying to decide between two equally appealing job choices. As such, she seems to be engaged in _____ conflict.
A. no B. avoidant C. approach-avoidance D. approach-approach E. avoidance-avoidance
- 7 An overactive sympathetic nervous system is particularly characteristic of a person who suffers from _____.
A. anxiety disorders B. depression C. obesity D. hostility E. eating disorders
- 8 To be classified with major depressive disorder, an individual will typically have had at least _____ of depressed mood.
A. two weeks B. a month C. two months D. six months E. one year
- 9 According to DSM-IV-TR, of the following symptoms of substance dependence, the one that is considered to be one of the two **MOST** important symptoms is _____.
A. continued use of the substance despite knowledge of the drug's potential damage
B. important work activities given up due to the drug C. spending much time in obtaining the drug
D. unsuccessful efforts to control the drug E. withdrawal
- 10 After about _____ months of age, infants start to ignore distinctions among sounds that aren't used in the language spoken around them.
A. two B. four C. six D. eight E. twelve
- 11 Billy probably suffers from _____ since he shows intense self-involvement to the exclusion of external reality.
A. Williams syndrome B. autism C. Down syndrome D. fragile X syndrome E. islands of excellence
- 12 In a normal distribution, roughly _____ percent of scores within plus or minus two standard deviations from the mean.
A. 100 B. 95 C. 68 D. 50 E. 37
- 13 _____ is credited with discovering classical conditioning.
A. Skinner B. Pavlov C. Bandura D. Thorndike E. Watson
- 14 Your _____ is (are) a sheet of tissue at the back of your eye.
A. cones B. retina C. pupil D. fovea E. iris
- 15 Creative people tend to show all of the following **EXCEPT** _____.
A. low self-esteem B. think in terms of analogies
C. high intelligence D. like to work hard E. have wide interests
- 16 Your sensory memory typically will hold information for _____.
A. less than a second B. for a couple of hours C. up to a minute D. for a few seconds E. indefinitely
- 17 In order to combat Francis' fear of snakes, his therapist suggests that he be exposed to snakes. This technique is known as _____ exposure.
A. modified B. in vivo C. virtual reality D. imaginal E. response prevention

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- 18 _____ are numbers that summarize or indicate differences or patterns of differences in measurements.
A. Statistics B. Operational definitions C. Data D. Experiments E. Descriptives
- 19 Broca's aphasia is associated with damage to the _____ lobe.
A. left frontal B. right temporal C. right frontal D. parietal E. left temporal
- 20 Baby Jacob doesn't seem to care very much whether his mother is present or absent. As such, he probably has a(n) _____ attachment.
A. resistant B. secure C. disoriented D. disorganized E. avoidant
- 21 Watson and Rayner's work with "Little Albert" involved studying the emotional response of _____.
A. disgust B. happiness C. sadness D. fear E. surprise
- 22 According to Erikson, a young adult must deal with the issue of _____.
A. identity vs. role confusion B. initiative vs. guilt
C. intimacy vs. isolation D. generativity vs. self-absorption E. integrity vs. despair
- 23 Positive reinforcement is to negative reinforcement as _____.
A. good is to bad. B. remove is to present. C. possible is to impossible. D. bad is to good. E. present is to remove.
- 24 The original insight-oriented therapy was _____.
A. group therapy B. cognitive therapy C. behavior therapy D. psychoanalysis E. client-centered therapy
- 25 Of the following emotions, the one that is **MOST** closely associated with the amygdala would be _____.
A. fear B. envy C. love D. happiness E. surprise
- 26 A false memory is a memory that _____.
A. cannot be verified B. did not occur C. is inaccurately recalled D. has been suggested
E. there is no consensus amongst knowledgeable others regarding the memory's accuracy
- 27 An attitude is **NOT** likely to affect behavior if it is _____.
A. unstable B. strong C. important D. easily assessed from memory E. directly relevant to the behavior
- 28 Barb thinks that she heard a noise, even though it really didn't occur. Consistent with signal detection theory, Barb had a(n) _____.
A. error B. correct rejection C. miss D. hit E. false alarm
- 29 Mary is trying to decide between two equally appealing job choices. As such, she seems to be engaged in _____ conflict.
A. no B. avoidant C. approach-avoidance D. approach-approach E. avoidance-avoidance
- 30 David's mother is very upset with him for talking back to her. So, she decides to take away one of his favorite toys for a day. This example illustrates _____.
A. positive punishment B. positive reinforcement
C. negative punishment D. negative reinforcement E. avoidance learning
- 31 The visual cliff has been used to measure infants' _____.
A. intelligence B. assimilation C. accommodation D. depth perception E. sociability
- 32 Even though the bottom light on a stoplight really is bluish green, you perceive it as green. This is due to your _____.
A. perceptual set B. divided attention C. selective attention D. categorical spatial relations E. pop-out ability
- 33 Some scholars believe that gender differences in personality emanate from the reality that boys realize that they are a different sex from their mother at around as early as age _____.
A. 1 B. 2 C. 3 D. 4 E. 5
- 34 Freud believed that dreams furthered our ability to understand _____.
A. the unconscious B. collective societal fears C. conscious desires D. our memory skills E. random thoughts
- 35 Your recollection for when you first learned of the September 21, 1999 disaster is **MOST** appropriately called a(n) _____ memory.
A. autobiographical B. semantic C. flashbulb D. episodic E. repressed

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「心理學」試題

(第 3 頁共 3 頁) (限用答案本作答)

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- 36 Self-actualizing people tend to do all of the following **EXCEPT** _____.
A. accurately and efficiently perceive reality B. trying to solve cultural rather than personal problems
C. form deep relationships with many people D. experience "oceanic feelings"
E. appreciating ordinary events
- 37 Suppose your professor suggests that the left brain is analytical and verbal, whereas the right brain is intuitive and perceptual. Is he or she correct?
A. It is not known. B. Partially, but certainly not entirely.
C. It depends on the individual in question. D. No. E. Yes.
- 38 Bill accuses his wife of wanting to have an affair rather than recognize his own conscious wish to have one himself. By doing so, he is making use of the defense mechanism called _____.
A. repression B. denial C. undoing D. projection E. sublimation
- 39 Evaluative conditioning is particularly used in the field of _____.
A. religion B. medicine C. advertising D. law E. education
- 40 According to Freud, the two primary motivating forces of human behavior are _____.
A. sex and beauty B. power and wealth C. sex and aggression D. meaning and growth E. work and love
- 41 Your brain first begins to produce delta waves in the _____ stage of sleep.
A. first B. second C. third D. fourth E. fifth
- 42 Evan is generally viewed as being warm, gregarious, assertive, and showing positive emotions. As such, he'd probably be viewed as being in the dimension of _____.
A. agreeableness B. neuroticism C. openness D. extraversion E. conscientiousness
- 43 _____ is the process of retaining information in memory.
A. Encoding B. Decoding C. Retrieval D. Storage E. Rehearsal
- 44 According to Ekman, _____ is **NOT** considered to be a basic emotion.
A. love B. happiness C. fear D. sadness E. disgust
- 45 Suppose a researcher compares the overall life happiness reported by AIDS and cancer patients. In doing such a study, the researcher will **MOST LIKELY** use a(n) _____ design.
A. quasi-correlational B. quasi-experimental C. experimental D. correlational E. naturalistic
- 46 If you are drinking alcohol and listening to music while studying, you will probably achieve highest recall for this information if you are _____.
A. not drinking and not listening to music B. drinking or listening to music or not
C. drinking and listening to music D. not drinking and listening to music E. drinking and not listening to music
- 47 Our _____ refer to the requirements and desires that lead us to behave in a particular way at a particular time and place.
A. drives B. motivations C. instincts D. rewards E. incentives
- 48 Myelin is akin to _____.
A. silk B. iron C. fire D. splinters E. insulation
- 49 As we age, we tend to sleep _____.
A. less B. more C. more or less depending on our personality
D. more or less depending on our general physical health E. the same amount as when we were younger
- 50 Learned helplessness is often associated with _____.
A. repressed memories B. depression C. inflated self-esteem D. aggression E. stress prevention

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Exam Printed on 2 sides.

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