理研究所 銘傳大學九十三學年度傳播管理研究所碩士班招生考試 公共事務學系 1.應用統計資訊學系

第一節

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經濟學 試題

(限用答案本作答)

可使用計算機

一、選擇題(45)

- 1. Mike and Sandy are two woodworkers who both make tables and chairs. In one month, Mike can make 4 tables or 20 chairs, where Sandy can make 6 tables or 18 chairs. Given this, we know that
 - Mike has a comparative advantage in tables.
 - Sandy has an absolute advantage in chairs. b.
 - Mike has an absolute advantage in tables. C.
 - Sandy has a comparative advantage in tables. d
- 2. When demand is elastic in the current price range,
 - an increase in price would increase total revenue because the decrease in quantity demanded is less than the increase in price.
 - an increase in price would decrease total revenue because the decrease in quantity demanded is greater than the b. increase in price.
 - a decrease in price would decrease total revenue because the increase in quantity demanded is smaller than the C. decrease in price.
 - a decrease in price would not affect the total revenue.
- 3. Suppose that the demand for picture frames is price inelastic and the supply of picture frames is price elastic. A tax of \$1 per frame levied on buyers of picture frames will increase the equilibrium price paid by buyers of picture frames by

 - b. more than \$0.50 but less than \$1.00.
 - less than \$0.50. C
 - It is impossible to say without more information. d.
- 4. Suppose that the equilibrium quantity in the market for widgets has been 200 per month. Then a tax of \$5 per widget is imposed on widgets. The price paid by buyers increases by \$2 and the after-tax price received by sellers falls by \$3. The government is able to raise \$750 per month in revenue from the tax. The deadweight loss from the tax is
 - \$250.
 - b. \$125.
 - \$75 C. d. \$50.
- 5. A profit-maximizing firm in a competitive market is currently producing 100 units of output. It has average revenue of \$10, and its average total cost is \$8. It follows that the firm's
 - average total cost curve intersects the marginal cost curve at an output level of less than 100 units.
 - b. average variable cost curve intersects the marginal cost curve at an output level of less than 100 units
 - profit is \$200. c.
 - All of the above are correct.
- 6. For any firm, average total cost is minimized at a certain level of output; call that level of output Q1. For a monopolistically competitive firm in long-run equilibrium, Q1
 - is also the level of output at which marginal cost equals average total cost. a.
 - exceeds the level of output at which there is a point of tangency between the demand curve and b. the average-total-cost curve.
 - exceeds the level of output at which marginal revenue equals marginal cost.
 - d. All of the above are correct.
- 7. Steph buys a designer dress produced by an American-owned fashion shop in France. As a result, U.S. consumption increases, U.S. net exports
 - decrease, U.S. GDP is unaffected, but U.S. GNP increases. a.
 - b. decrease, U.S. GDP increases, but U.S. GNP is unaffected.
 - decrease, U.S. GNP increases, but French GDP is unaffected. C.
 - are unaffected, U.S. GDP is unaffected, but French GDP increases. d.
- 8. In 1970 Professor Fellswoop made \$12,000, in 1980 he earned \$24,000, and in 1990 he earned \$36,000. If the CPI was 40 in 1970, 60 in 1980, and 100 in 1990, then in terms of today's dollars, Professor Fellswoop's salary was highest in
 - a. 1970, and lowest in 1980.
 - 1990, and lowest in 1980. b.
 - 1980, and lowest in 1970. C.
 - 1990, and lowest in 1970. d.

本試題係兩面印刷

9. The minimum wage

- creates frictional unemployment. Firms paying wages above equilibrium to attract a better pool of candidates create a. structural unemployment.
- b. creates structural unemployment. Firms paying wages above equilibrium to attract a better pool of candidates create frictional unemployment.

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經濟學 試題

(限用答案本作答)

- and firms paying wages above equilibrium to attract a better pool of candidates both create structural unemployment.
- and firms paying wages above equilibrium to attract a better pool of candidates both create frictional unemployment.
- 10. If the economy unexpectedly went from inflation to deflation,
 - debtors and creditors would both have reduced real wealth
 - 5. debtors and creditors would both have increased real wealth
 - debtors would gain at the expense of creditors
 - creditors would gain at the expense of debtors
- 11. A Japanese firm buys lumber from the United States and pays for it with yen. Other things the same, Japanese
 - net exports increase, and U.S. net capital outflow increases.
 - b. net exports increase, and U.S. net capital outflow decreases.
 - net exports decrease, and U.S. net capital outflow increases.
 - net exports decrease, and U.S. net capital outflow decreases.
- 12. If a government increases its budget deficit, then the real exchange rate
 - and domestic investment rise. a.
 - b. and domestic investment fall.
 - rises and domestic investment falls.
 - d. falls and domestic investment rises
- 13. An increase in the price level induces people to hold
- less money, so they lend less, and the interest rate rises.
 - b. less money, so they lend more, and the interest rate falls.
 - c. more money, so they lend more, and the interest rate falls.
 - d. more money, so they lend less, and the interest rate rises.
- 14. The sticky wage theory of the short-run aggregate supply curve says that when prices fall unexpectedly, the real wage
 - rises, so employment rises. a.
 - b. rises, so employment falls.
 - c. falls, so employment rises.
 - falls, so employment falls.
- 15. Open-market purchases
 - increase the price level and real GDP.
 - Ъ. decrease the price level and real GDP.
 - increases the price level and decreases real GDP. C.
 - decreases the price level and increases real GDP.

二、簡答題(25) (以文字與圖形回答)

- 1. 貨幣幻覺 (money illusion)
- 2. 獨佔廠商的絕對損失 (deadweight loss from monopoly)
- 3. 排擠效果 (crowding-out effect)
- 4. 寇斯定理 (Coase Theorem)
- 5. 購買力平價說 (purchasing-power parity)

三、計算題(30) (要寫出計算過程)

1. 獨佔廠商面對兩隔離之市場 A 與 B, 其需求函数分別為

$$Q_{A} = 100 - P_{A}$$

 $Q_R = 100 - 2P_R$

而麻商的生產成本為 TC=100+20Q。

- (1). 若獨佔廠商採單一定價,最適價格為何?消費者剩餘?
- (2). 若獨佔廠商採差別定價,最適價格為何?經濟利潤?
- 2. 现有一包含政府部門的簡單凱因斯模型,如下,

C = 50 + 0.75(Y - T), I = 100, G = 60, T = 60 + 0.2Y

當充分就業之所得為 $Y_c = 500$,此時有緊縮缺口或膨脹缺口?若欲消除此缺口,應調整政府支出為什麼水準?