銘傳大學 108 學年度暑假轉學生招生考試

華語文教學學系

第二節

「英文」試題

□可使用計算機 □不可使用計算機

A. Choose the best answer to complete the sentence. 2 points for each question (80%)

( ) 1. It wasn't _____. I really wasn't trying to steal your logo idea.
a) purpose b) intentional c) plan d) hip

( ) 2. Don't forget that the _____ of the letters in your logo is also important.
a) typography b) architecture c) urban d) differentiate

( ) 3. I want to buy a 22-inch computer _____.
a) logo b) propeller c) tinker d) monitor

( ) 4. How can we _____ our brand from that of our competitor?
a) target b) contingency c) differentiate d) align

( ) 5. I want to _____ up on my French before visiting Paris.
a) recount b) review c) find d) brush

( ) 6. Let's make a _____ stop at the convenience store so we can get some coffee.
a) plant b) part c) pit d) pale

( ) 7. You're an adult now so you need to be _____ for your actions.
a) accountant b) accounting c) accountable d) account

( ) 8. I can't make any demands because they have all of the _____.
a) objections b) leverage c) fine print d) tedious

( ) 9. I get no bonus if I _____ the contract before Christmas.
a) phrase b) terminate c) sue d) praise

( ) 10. If you don't change your ways, we'll have to take _____ action.
a) informal b) encouragement c) confidence d) disciplinary

( ) 11.The company can sue you if you _____ confidential information to a competitor.
a) disseminate b) probation c) breach d) bind

( ) 12. We're giving the profits from the contest to a(n) _____ organization.
a) business b) industry c) social d) charity

( ) 13. We hired Eric to do the _____ since I'm not great at math.
a) bookkeeping b) steering c) horizon d) motion

( ) 14. There are a lot of changes coming up on the _____.
a) future b) horizon c) tomorrow d) next month

( ) 15. I'm hoping to set my plan in _____ by next year.
a) books b) item c) motion d) tax

( ) 16. Apple's logo is very _____.
a) recognizable b) font c) horizontal d) worldview

( ) 17. The boss is hoping that this retreat will boost company _____.
a) downtime b) reluctance c) morale d) logistics

( ) 18. I like the _____ layout more than the vertical one.
a) recognizable b) font c) horizontal d) worldview

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( ) 19. The CEO is doing a good job of _____ the company in the right direction.
a) reconstructing b) bookkeeping c) advising d) steering

( ) 20. Our company is currently _____, but we hope to turn a profit by next fall.
a) funding b) in the red c) bookkeeping d) in black

( ) 21. Thanks to cryptocurrencies, you can buy things online and remain _____.
a) stock market b) anonymous c) investor d) consultant

( ) 22. Stephen's dad works as an IT _____, helping businesses get more secure.
b) bookkeeper b) coach c) veteran d) consultant

( ) 23 . The popular diet is quickly becoming a worldwide _____.
a) veteran b) movement c) recipe d) description

( ) 24. The library is _____ to the police station.
a) adjacent b) across c) in front of d) behind

( ) 25. This medicine will increase your _____ at work.
b) movement b) muscle c) alertness d) longevity

( ) 26. The flight attendants asked us to stay out of the _____ during food service.
a) aisle b) barrier c) trailer d) kitchen

( ) 27. The police put up a(n) _____ so that no one could pass through.
a) banner b) barrier c) sign d) board

( ) 28. If I have several things to do, I always like to _____ the most difficult task first.
a) attack b) tackle c) control d) keep

( ) 29. To affect how someone behaves or thinks is to _____ someone.
a) funding b) support c) influence d) control

( ) 30. The amount of money available for a specific project is called the _____.
a) advertisement b) budget c) bookkeeping d) campaign

( ) 31. Climate change due to global warming has impacted the _____ of many endangered animals.
a) botanical b) habitats c) surrounding d) forests

( ) 32. Despite movie ratings and warnings, young children are still _____ to violent images on TV.
a) exposed b) watching c) reading d) touching

( ) 33. The policeman walked up to my car and showed me his ____.
a) driver's license b) badge c) library card d) name card.

( ) 34. She made it to the end of the 20-mile race and then ____ on the ground in exhaustion.
a) collapsed b) walked c) stood d) ran

( ) 35. We were driving and could barely see two feet in front of the car during that _____.
a) shower b) blizzard c) snowing d) cloud

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（第3頁共3頁）（限用答案本作答）　□可使用計算機 □不可使用計算機

( ) 36. A couple takes a walk _____ the beach at night.
a) inside b) by c) along d) on.

( ) 37. Two people in their thirties are sitting directly _____ the bartender.
a) on top of b) next to c) by d) in front of

( ) 38. Everyone should open ____ books.
a) his b) their d) her d) hers

( ) 39. Alison wanted Mr. Anderson to give the class _____ papers back.
b) her b) their c) its d) it's

( ) 40. No one has lived in this house for years, and now _____are rodents and cockroaches all over it.
a) it b) those c) there d) their

B. Culture Corner: Choose the correct words to fill in the blanks. (10%)

__41__ to business veterans with __42__ working in both the East and West, there are striking differences between the ways that different __43__ view contracts. In the East, contracts are often secondary - - the __44__ relationship between client and service provider is what holds the most weight. Western companies are more likely enter into an __45__ soon after meeting as long as a proper contract is agreed upon.

41.( ) a) Owing to b) According to c) Due to d) Because of

42.( ) a) ideas b) money c) time d) experience

43.( ) a) people b) groups c) cultures d) points

44.( ) a) long-term b) short-term c) custom-client d) friends

45.( ) a) business b) negotiation c) argumentation d) agreement

C. Choose the best words to fill in the blanks.(10%)

It's very important to pay attention to __46__ differences. One example involves the __47__ that people in Eastern cultures commonly wear when they're sick. If you're working in the West, many people will think that you've just had a stay in the __48__ for a serious illness! On the other hand, people in the East might consider you __49__ for not wearing one when you have a cold. Whatever you choose to do, do your best not to __50__ your sickness to your coworkers.

46.( ) a) greeting b) cultural c) business d) educational

47.( ) a) sweaters b) masks c) hats d) sunglasses

48.( ) a) hospital b) army c) airplane d) playground

49.( ) a) amazing b) hardworking c) exclusive d) impolite

50.( ) a) reward b) present c) gift d) spread

試題完 End of exam