

銘傳大學八十八學年度轉學生招生考試

八月四日 第三節

資管 轉三

管理學 試題

1. Hawthorne studies
2. Open systems
3. Total quality management
4. Empowerment
5. Omnipotent view of management
6. Strategic business unit(SBU)
7. Focus strategy
8. Zero-base building(ZBB)
9. Breakeven analysis
10. Staff authority
11. Organic organization
12. Machiavellianism
13. Stereotyping
14. Managerial gird
15. Concurrent control
16. BCG(Boston Consulting Group)Matrix
17. Hygiene factor
18. Fiedler contingency model
19. Task identity
20. Uncertainty

試題完